

# PRICE LIST

CHARM CREATIVE



BRAND STRATEGY & DESIGN

WEBSITE DESIGN

# ALIGNMENT & AUTHENTICITY

It's important to have a brand that not only reflects your personality, but also authentically communicates your expertise to your ideal client...quickly!

Get ready to feel confident in having a unique brand personality and establishing your professionalism with ease.



2024

# I WANT YOUR BRAND TO EXCITE YOU



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**Dora Blaskievich**

OWNER & ART DIRECTOR

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I've always loved to design logos and branding, so naturally that's what I focused on. I love the process of working with a client through the discovery process and watching everything from the story points to the visuals click together. There's no better feeling than the A-HA moment when everything comes together!

# MY PROCESS

STEP 1	
<b>PRICE LIST</b>	Download the price list
STEP 2	
<b>FREE CHAT</b>	Book a free call so we can go over your project and get all the details
STEP 3	
<b>THE NITTY GRITTY</b>	Contract, invoice, and questionnaire to kick off the project!
STEP 4	
<b>CONCEPTS</b>	Logo and/or concepts are presented to get feedback
STEP 5	
<b>REVISIONS</b>	Once I get feedback from our chat, I'll get started on the revisions
STEP 6	
<b>FINAL FILES</b>	Once everything is finalized, you'll receive the final files and the website goes live!





BE DIFFERENT.  
STAND  
OUT.

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# THE MINI BRAND

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starts at \$2,500

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## Logo & Mini Website Package

Strategy meets design to create a thoughtful and meaningful brand personality. You'll end up with a beautiful logo that reflects your professionalism and a one-page brochure website that gives you online credibility.

This is usually done in 1 or 2 days, so you don't have to wait months to get started on what you do best!

[Click here to book a call.](#)

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# THE GLOW-UP BRAND

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starts at \$5,000

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## Logo & A Full Website Package

Need something more? This is the perfect package if you're looking for a thorough brand or if you're looking to rebrand. Maybe you've outgrown your current logo and website and want to polish it up.

[Click here to book a call.](#)



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# THE LUXE BRAND PACKAGE

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starts at \$10,000

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Full brand, website, and more!

Get ready for a full brand transformation! We'll have a thorough brand strategy session that'll find the rough crystals that'll get polished into dazzling diamonds. Starting with the branding process, then website, full stationery suite, and more to show off your new look and establish your expertise!

[Click here to book a call.](#)



# WHAT'S NEXT?



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## FREE CHAT

Book a free call so we can chat and I can learn more about your project.

[Click here to book a call.](#)

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Highly recommend Charm Creative! We engaged Dora to brand our company and create our website / social channels. She took the time to learn about our brand, understand our vision and mission, and understand our target customers. From there, we received vision board options that hit exactly what we were looking for and gave us options. Throughout the rest of the process, Dora was responsive, helpful and collaborative while providing us creative options that were on-brand and fit the vision we wanted. You will not go wrong by choosing Charm Creative.

- AMY KNOX -